

Registration is now open for the **East of England Public Health Research Conference, 9:00-13:00, Thursday 27 February 2025 at Babraham Research Campus.**

Space is limited, so please register now: <https://shorturl.at/RJURp>

Hosted by Cambridge Public Health, this in-person conference brings together fellow researchers, Directors of Public Health, public partners, members of the public and third sector organisations.

The University of Cambridge is a member of the NIHR [School for Public Health Research \(SPHR\)](#) and attendees will have the chance to hear about SPHR projects Cambridge is involved with. Don't miss this opportunity to engage and influence thinking on the big research questions and the science going forward! There will be interactive presentations, followed by lunch and an opportunity to network.

Between 2022-2027, SPHR is focused on Public Mental Health, Children, Young People & Families, Health Inequalities and Healthy Places, Healthy Planet:

The event will take place at Babraham Research Campus, where there is free parking and frequent buses to Cambridge.

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| 9:00-9:15: Arrival and Registration | |
| 9:15-9:25: Welcome and Introduction | |
| 9:25-9:55: Keynote: Ensuring healthier diets in the UK – the policy challenge Prof Martin White | |
| 9:55-10:40 - Session 1 | |
| Kings Hedges Room | Queen Edith Room |
| <u>Healthy places, healthy people</u> chaired by Prof Martin White | <u>Promoting healthy behaviours</u> chaired by Dr Esther van Sluijs |
| Dr Jenna Panter: Effects and mechanisms of traffic restriction schemes outside schools in Great Britain. | Dr Kathryn Hesketh: Promoting healthy behaviours in preschoolers through collaboration with policy and practice partners. |
| Susannah Tooze : The National Food Strategy and the Government Food Strategy: Exploring the Political Practices of the Food Industry. | Helen Little - Optimising teachable moments in early parenthood: promoting healthy behaviours in parents and their 0-2-year-olds. |
| Discussion | Discussion |
| 15 minutes break | |
| 10:55-11:45 - Session 2 | |
| <u>Children, young people and families</u> chaired by Dr Jenna Panter | <u>Improving mental health through public engagement</u> chaired by Prof Tasmin Jane Ford |
| Dr Anne Marie Burns: Housing insecurity for families with children. | Dr Joyce Coker: Leveraging learning from COVID-19 adaptations to maximise the use of community digital assets and virtual spaces among marginalised populations. |
| Libby Haynes : The effects of working and the workplace on the well-being of young adults. | Dr Joyce Coker and Gillian Samuels: presenting the Public Mental Health PI&E Charter. |
| Discussion | Discussion |
| 11:50-12:00: Reflections and Closing Summary | |
| 12:00-13:00: Lunch and Networking | |